

TESTATA: Home Italia USA

THE ITALIAN SEA GROUP

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PROJECT CONTRACT & COMMUNICATION

FAIRYTALE PLACES

- ANDREA CASTRIGNANO
- CITTERIO - VIEL
- DAUN CURRY
- BIG
- FAULKNER ARCHITECTS
- KILO DESIGN
- MORGAN HEIDECKER
- LA MACCHINA STUDIO
- MUTUUS STUDIO
- MWWORKS
- NOA*
- FRANCESCO PASZKOWSKI
- CRISTINA SEILERN
- UMBERTO ZANETTI



3

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INTERNATIONAL EDITION



ON THE SEA

POWER & DESIGN

THE ITALIAN SEA GROUP PRESENTS TECNOMAR FOR LAMBORGHINI 63. A CUTTING-EDGE BOAT BORN FROM THE ENCOUNTER BETWEEN THE EXCELLENCE OF THE NAUTICAL AND SUPER SPORTS CARS WORLD



Performance, driving pleasure, attention to quality and details, emotion: these are the emotive features combined within the Tecnomar for Lamborghini 63, thanks to innovative engineering solutions and a distinct design unique to shared Italian style and tradition. This motor yacht project, developed by The Italian Sea Group, started with several collaborative sessions with the contribution of Lamborghini's Centro Stile and inspiration from the Lamborghini Sián FKP 37: the hybrid super sports car incorporating benchmarking new supercapacitor and materials science technologies, that

anticipates the future with an unmistakable design and completely customizable colour and details. Katia Bassi, Marketing and Communication Chief Executive Officer di Automobili Lamborghini, said: "This yacht represents the significance of creating a valuable partnership, at its best: our co-operation allows the essence of both organisations' style and expertise to be transferred to different worlds, sharing in their diversity to interpret and add value to the final product in a new environment. If I had to imagine a Lamborghini on water, this would be my vision. I'm delighted to celebrate this successful collaboration."

1. The exterior design offers a silhouette outside any typical nautical scheme. 2. The detail of the stern with the two MAN V12-2000HP engines. 3. The dashboard interprets the automotive cockpit in a nautical key, in which all navigation and monitoring systems are fully integrated. 4. As in Lamborghini, there are the supersport seats, the rudder/wheel and the start&stop button.



