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Source: The One Yacht & Design

Country: Italy

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Author: Mary Hegarty and Desirée Sormani

Date: 2021/07/01

Pages: 26 - 27

**Media Evaluation:**

Readership: 90.000

Ave € 6.000

Pages Occupied 2.0



Web source:

[ WORK IN PROGRESS ]

# WHAT'S NEW

A selection of new projects and concepts from the leading international shipyards and design studios that will grace the waves in the near future

by Mary Hegarty and Désirée Sormani



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Although still shrouded in secrecy, there is no doubt that the architectural and stylistic choices made for Giorgio Armani's new yacht will set tongues wagging. The exterior is clothed in strong dynamic lines and we are confident the interiors will exude the elegance and refinement the iconic Italian designer is renowned for too. For his new 72m, Armani chose The Italian Sea Group, a yard renowned for its excellence that has made custom building its calling card. The result is an Admiral yacht bespoke-tailored around its owner who naturally will be actively involved in every stage of its creation. This meeting of minds should come as no surprise as the Tuscan yard is a global force, building and refitting motoryachts of up to 100m, but is particularly noted for its builds of prestige classically-styled, completely customisable 50-metre-plus superyachts. Located in Marina di Carrara, right in the heart of Italy's legendary nautical district, the 100,000 sqm yard headed by Giovanni Costantino boasts facilities that are absolutely unique in the world: 2,000 metres of dockside and 200 metres of dry dock in addition to the Village, an owner and crew area with an elegant lounge/bar, restaurant, gym and spa. Giorgio Armani takes delivery of this new beauty in 2024. <https://theitalianseagroup.com>

THE ITALIAN SEA GROUP\_72M ADMIRAL

